

The State of Open Source CMS

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Open Source: What's in a name?

- Lots of confusion in the marketplace
- Many 'open source' packages aren't
- Vanity licenses add further complication
- Fortunately, only 2 relevant license families:
 - BSD / Apache Software License
 - GPL
- With the services model, licensing becomes:
Do you own your data?

Commoditization and Consolidation

- Byrne: open source marketplace prohibitively fractured
- Open Source works best in a commodity environment..
- And is a major driver of commoditization
- JSR-170 (JCR) first credible CMS standard
- JCR adoption slow among proprietary vendors
- Open Source projects have fewer qualms

Services vs Products

- Renewed interest in ASP: MS Live, Google..
- Early concerns about reliability and security make room for new ones:
- Who owns my data in a hosted environment?
- How easily can i take my business elsewhere?
- Look out for ASP building on open source code base: gives you the option of bringing the service in house if necessary.

New Forms of Collaboration

- Wikis, Blogs, Tagging, Social Networks..
- Some of these collaboration forms are used in the production of Open Source
- Unsurprisingly, Open Source is quicker to embrace these new trends
- How receptive is your vendor for community functionality?

Some debunking..

- “Open Source solutions lack support”
 - Chances are Google is already your #1 support destination
- “Open Source fails to commit to a roadmap”
 - Whose roadmap? Are you able to influence it?
- “Rapid changes are incompatible with IT”
 - Avoid the temptation to customize because you can